

## LED BR20, BR30, BR40

### Features



25K+  
hours\*

120°  
beam

80+  
CRI

dimmable

- Direct replacement for incandescent BR/R lamps
- 80% more efficient and 30x longer life than standard incandescent
- Smooth aluminum body with ANSI standard form factor
- Comfortable diffused light
- Instant-on with no warm up, unlike CFLs
- +25,000 hour rated life for ENERGY STAR® Approved lamps\*
- 50,000 hour design life\*\*
- Choice of 2700K, 3000K, 4000K, or 5000K color temperatures
- Acceptable for ICAT rated downlights
- Shatter resistant for reduced risk of injury and breakage



### Performance

- BR20 – 550 lumen replaces 55W incandescent
- BR30 – 650 lumen replaces 65W incandescent
- BR30 – 850 lumen replaces 65W incandescent
- BR40 – 1,050 lumen replaces 80W incandescent
- BR40 – 1,400 lumen replaces 100W incandescent
- 120V @ 60Hz
- Dry and damp location rated
- Not for use in totally enclosed fixtures
- Not for use with electronic timers, photocells, or motion/occupancy sensors
- Contains no mercury or lead; classified as non-hazardous waste

### Applications

- Recessed Lighting
- Accent / Display Lighting
- Retail / Residential
- Hospitality
- Track Lighting
- Healthcare
- Office
- Hotel

\* Early initial qualification for ENERGY STAR allows for directional lamp life claims of 25,000 hours (L70) with 3,000 hour actual test data, LM80 data and in-situ temperature measurements. As the lamps pass ENERGY STAR requirements, manufacturers may increase the lifetime of a product as dictated by ENERGY STAR guidelines. See [http://www.energystar.gov/index.cfm?fuseaction=products\\_for\\_partners.showLightbulbs](http://www.energystar.gov/index.cfm?fuseaction=products_for_partners.showLightbulbs) for further details.

\*\* Design life is based on engineering testing and probability analysis



## Dimensions

## LED BR20, BR30, BR40



## Ordering Information

	Order Code	Item #	W	Lm	CCT	CRI	Bm	MOL	Life/Hrs*	Replaces Incandescent	ES v2.0
<b>BR20</b>	<b>10087</b>	LED7WBR20/827-DIM-G8	7W	550	2700K	80+	120°	3.82"	25,000	55W R20	★
	<b>10005</b>	LED7WBR20/830-DIM-G8	7W	550	3000K	80+	120°	3.82"	25,000	55W R20	★
	<b>10006</b>	LED7WBR20/840-DIM-G8	7W	550	4000K	80+	120°	3.82"	25,000	55W R20	★
	<b>08932</b>	LED7WBR20/827K-DIM-G5	7W	550	2700K	80+	120°	3.82"	25,000	55W R20	★
	<b>08933</b>	LED7WBR20/830K-DIM-G5	7W	550	3000K	80+	120°	3.82"	25,000	55W R20	
	<b>08935</b>	LED7WBR20/840K-DIM-G5	7W	550	4000K	80+	120°	3.82"	25,000	55W R20	★
<b>BR30</b>	<b>09999</b>	LED8WBR30/827-DIM-G8	8W	650	2700K	80+	120°	5.12"	25,000	65W BR30	★
	<b>10000</b>	LED8WBR30/830-DIM-G8	8W	650	3000K	80+	120°	5.12"	25,000	65W BR30	★
	<b>10001</b>	LED8WBR30/840-DIM-G8	8W	650	4000K	80+	120°	5.12"	25,000	65W BR30	★
	<b>08998</b>	LED8WBR30/827K-DIM-G5	8W	650	2700K	80+	120°	5.08"	25,000	65W BR30	★
	<b>08999</b>	LED8WBR30/830K-DIM-G5	8W	650	3000K	80+	120°	5.08"	25,000	65W BR30	★
	<b>09000</b>	LED8WBR30/840K-DIM-G5	8W	650	4000K	80+	120°	5.08"	25,000	65W BR30	★
	<b>10002</b>	LED11WBR30/827-DIM-G8	11W	850	2700K	80+	120°	5.12"	25,000	65W BR30	★
	<b>10003</b>	LED11WBR30/830-DIM-G8	11W	850	3000K	80+	120°	5.12"	25,000	65W BR30	★
	<b>10004</b>	LED11WBR30/840-DIM-G8	11W	850	4000K	80+	120°	5.12"	25,000	65W BR30	★
	<b>10086</b>	LED11WBR30/850-DIM-G8	11W	850	5000K	80+	120°	5.12"	25,000	65W BR30	★
	<b>08936</b>	LED11WBR30/827K-DIM-G5	11W	850	2700K	80+	120°	5.08"	25,000	65W BR30	★
	<b>08937</b>	LED11WBR30/830K-DIM-G5	11W	850	3000K	80+	120°	5.08"	25,000	65W BR30	★
<b>BR40</b>	<b>08938</b>	LED11WBR30/840K-DIM-G5	11W	850	4000K	80+	120°	5.08"	25,000	65W BR30	★
	<b>09111</b>	LED11WBR30/850K-DIM-G5	11W	850	5000K	80+	120°	5.08"	25,000	65W BR30	★
	<b>10084</b>	LED12WBR40/827-DIM-G8	12W	1,050	2700K	80+	120°	6.26"	25,000	80W BR40	★
	<b>09998</b>	LED12WBR40/830-DIM-G8	12W	1,050	3000K	80+	120°	6.26"	25,000	80W BR40	★
	<b>10085</b>	LED12WBR40/840-DIM-G8	12W	1,050	4000K	80+	120°	6.26"	25,000	80W BR40	★
	<b>08940</b>	LED12WBR40/830K-DIM-G5	12W	1,050	3000K	80+	120°	6.26"	25,000	80W BR40	★
	<b>10010</b>	LED17WBR40/827-DIM-G8	17W	1,400	2700K	80+	120°	6.26"	25,000	100W BR40	★
	<b>09996</b>	LED17WBR40/830-DIM-G8	17W	1,400	3000K	80+	120°	6.26"	25,000	100W BR40	★
	<b>09997</b>	LED17WBR40/840-DIM-G8	17W	1,400	4000K	80+	120°	6.26"	25,000	100W BR40	★
	<b>08943</b>	LED17WBR40/830K-DIM-G5	17W	1,400	3000K	80+	120°	6.26"	25,000	100W BR40	★
<b>08944</b>	LED17WBR40/840K-DIM-G5	17W	1,400	4000K	80+	120°	6.26"	25,000	100W BR40	★	

NOTE: Use order code when ordering.

\* 25,000 hour ENERGY STAR® rated life. 50,000 hour design life. See note on obverse.

★ ENERGY STAR® Approved

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23220 W. 84<sup>th</sup> St, Shawnee, KS 66227 · (P) 1.800.852.2217 · (F) 1.800.492.8975  
 Canada: 81 King St, Barrie, ON L4N 6B5 · (P) 1.888.410.8151 · (F) 1.888.705.1335